



Job Announcement

Membership and Individual Giving Associate

August 15, 2017

Position: Membership and Individual Giving Associate – Organizing People and Money for Social Change

Description: Building the power of people to fight back against the abuses of corporate agribusiness and creating the food and farm system that we want and need – that’s what Land Stewardship Project (LSP) members do every day.

LSP members are family farmers, rural and urban people who are committed to working together to advance stewardship and justice on the land. They are the source of LSP’s power and creativity.

The Land Stewardship Project is growing. We are seeking to add a staff person to help build our power to create the change we seek.

The Membership Associate will:

- Help manage LSP’s growing database of members and supporters,
- Build LSP’s dues paying membership,
- Assist organizers to wage effective campaigns, and
- Engage LSP members and supporters through social media and LSP’s website.
- Assist with LSP meetings, events and actions and keep apprised of LSP’s work.

Good candidates for this position will have experience with dues paying membership organizations, particularly working with membership databases and renewing/recruiting dues paying members. LSP uses database software provided by thedatabank and experience with thedatabank CRM is a plus. However, database experience is not required. People who can think systematically, learn new software quickly and manage lots of details are encouraged to apply.

Candidates should be detail oriented, able to work in a collaborative environment and committed to advancing LSP’s mission. People with a track record of setting ambitious goals and reaching them will be a good fit for the job. Fundraising and/or organizing experience is a plus.

Responsibilities: Working with the staff of the Membership and Individual Giving Program, responsibilities for this position include:

- Maintaining LSP's accurate, high-quality database of dues paying members and supporters.
- Working with LSP's Membership Coordinator to operate and improve LSP's membership renewal system and spring/fall fundraising drives.
- Assisting organizers to use the database effectively to advance LSP's campaigns.
- Helping build LSP's online engagement as a member of the social media team and co-administrator of LSP's website.

How To Apply: This is a full-time, salaried position with health and dental insurance, paid vacation and sick time and retirement benefits. The position is based in LSP's Minneapolis office. Salary will be based on experience and qualifications.

Interested candidates should send a resume and recent writing sample to Michael McMahon, Director of Membership and Individual Giving at mcmahon@landstewardshipproject.org.

Applications may also be mailed to: Land Stewardship Project, c/o Michael McMahon, 821 E 35th Street, Minneapolis, MN 55407.

Applications are due by Friday, September 1.

Additional Information: More information about the Land Stewardship Project's programs, organizing campaigns and accomplishments can be found on our website: www.landstewardshipproject.org

If you have further questions about the position, please call the Land Stewardship Project at 612-722-6377. Thank you!