



Land Stewardship Action Fund Job Announcement

Job Title: Land Stewardship Action Fund Coordinator/LSP organizer

Reports To: LSAF Executive Director

FLSA Status: Full-time, exempt

Hours: 40-45/week

Salary Range: \$42-47k, plus benefits that include full family health insurance, dental, vacation and sick time.

Location: LSP Minneapolis office

Summary: Land Stewardship Action Fund (LSAF) is a 501(c)4 issue advocacy organization that works to use politics to advance a progressive, people-centered vision for the pressing issues facing Minnesota regarding rural communities, small and mid-sized farmers, and the land. The organization was started in early 2018, and we are excited to hire our first Action Fund Coordinator to help it develop, grow, and powerfully engage in the effort to build permanent progressive power in Greater Minnesota. LSAF is committed to long-term, ground up change around issues to support family farms, build soil health and restore clean water, combat corporate power, develop healthy and equitable communities, and promote sustainable farming and food systems. LSAF is eager to hire someone to help lead that work.

We are looking for someone who can work with the LSAF Board and Executive Director to strategically plan out and implement both electoral work and building LSAF as a powerful organization and part of the larger progressive movement in Minnesota; engage and train rural Minnesotans in the political process both as activists and as future candidates; and help with fundraising and driving a progressive rural narrative. Part of this position's time will be spent as an organizer in Land Stewardship Project's (LSP) Policy and Organizing program, and part as the lead staff/coordinator for LSAF. Organizing experience is required, as is a commitment to building the power of people to make a difference in society on the issues that impact them. Strong candidates will also bring experience in political data management and targeting, organizing principles, short and long-term planning, and at least a basic understanding of Minnesota communities and politics. The overarching goal is to build new bases of permanent progressive leadership and support in Minnesota's rural communities and small towns/small cities.

Essential Functions:

- Identify ways to engage members in the work of LSP and LSAF and recruit, train, support, and organize them in that work
- Work as part of the LSP Policy and Organizing program in targeted geographic areas to move issues, build base, and project and sustain narrative.
- Along with the Executive Director, work with the LSAF Board both individually and as a group to develop members and create best practices and board culture and norms, and help onboard new members
- Write the 2020 political plan (in concert with the Executive Director and Board), and implement and update it during the course of the cycle
- Help to create powerful local LSAF activist groups that can meaningfully contribute to electoral efforts in multiple Greater Minnesota communities and regions. In doing so, identify the characteristics that make those groups successful, and work to share those best practices across the organization, to build more groups over the long term.
- Lead post 2020-election review and evaluation efforts in preparation for future organizing and electoral strategies.
- Work with the Executive Director to expand both individual and organizational fundraising to support the work of LSAF
- Work with LSP and other (c)3 and (c)4 partners to advance progressive narratives and messages and work to frame the stakes of elections around our values and the right policies for small and mid-sized farms, rural communities, and the state as a whole.
- Advance a strategy around the reality that combating the crisis in rural communities requires bold action including growing and developing elected champions and effective staff, and co-governing with them.
- Understand, develop and use database tools (including VAN) to advance LSAF's base-building work.

Necessary Skills/Education/Experience:

- Candidates for the position should be able to:
 - Express and articulate their commitment to building long-term progressive power in rural communities.
 - Show at least 3 years of experience in the field.
 - Communicate effectively verbally, visually and in writing, across different types of media.
 - Manage multiple priorities, reach goals and meet deadlines.

- Work both as part of a close-knit team and individually to drive program
 - Devise and execute plans to recruit new dues paying members for LSP and engaged supporters for LSAF, including inspiring and training LSP/LSAF leaders to become effective membership recruiters.
 - Articulate their passion for stewardship of the land, prosperous rural communities/small towns, and racial, gender, and economic justice.
 - Meet people where they are and engage them in conversations and actions that work to advance a progressive vision for rural communities
 - Ask people for money with skill and comfort.
 - Be self- motivated and pay excellent attention to details.
 - Understand and utilize database tools to advance this work.
 - Demonstrate excellent organizational skills
 - Demonstrate understanding of political data and norms
- Candidates for the position are required to have regular access to a working vehicle and maintain a valid Class D or higher driver's license

Work Environment:

LSAF rents a small space that is part of LSP's office space in Minneapolis. The work environment is an open office layout. Time each week will be split between the office, work in the field with members, and meetings with both colleagues and contemporaries from partner organizations. The position also requires travel within Minnesota, including to work outside the office at organizing meetings, farm field days, events, political activities, trainings, 1-1's and organizing activities, and other functions.

Physical Demands:

Occasional physical demands include setting up for events, working on mailings, tabling at outreach events and filing. This would require the ability to carry 25 lbs.; lift files; use hands to fold, stuff, seal, and stamp envelopes; open filing cabinets; and bend or stand as necessary. The physical demands also include driving.

How to Apply:

Interested candidates should email a resume, cover letter saying why you are interested in this position, and a relevant writing sample of no more than two pages to James Hagggar, Consultant to Land Stewardship Action Fund, at jameshagggar@gmail.com by May 22, 2019.