



LAND
STEWARDSHIP
PROJECT

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FARM BEGINNINGS

2022-2023: SESSIONS 1-11

Course Textbook: Whole Farm Management: From Start-up to Sustainability, edited by Garry Stephenson, 2019, Storey Publishing

DATE & TIME	ONLINE OR IN PERSON*	SESSION
Friday, Nov 4 th 6:30-8:30PM	IN PERSON Location: Twin Cities, TBD	Optional In-Person Social Gathering: Meet your fellow classmates & facilitators
Saturday, Nov 5 th 10AM-4:30PM	IN PERSON Location: Twin Cities, TBD	Session 1: Introduction to Whole Farm Planning and Goal Setting <i>Chapter 1: Dream It – Strategic Planning</i>
Tuesday, Nov 15 th 6-8PM	ONLINE	Session 2: Assessing your Resources: What do you have and what do you need <i>Chapter 2: Do It - Farm Infrastructure, Labor, and Energy</i>
Tuesday, Nov 29 th 6-8PM	ONLINE	Session 3: Beginning Farmer Panel, Soil Health & Regenerative Practices <i>Chapter 5: Grow It – Managing the Whole Farm Ecosystem</i>
Tuesday, Dec 13 th 6-8PM	ONLINE	Session 4: Marketing your farm products & services <i>Chapter 3: Sell It – Markets & Marketing</i>
Tuesday, Jan 10 th 6-8PM	ONLINE	Session 5: Financial Planning with a Holistic Lens - Personal, Household & Farm <i>Chapter 4: Business Management for the Farm</i>
Saturday, Jan 21 st 10AM-4:30PM	IN PERSON Location: Twin Cities, TBD	Session 6: Financial Planning with a Holistic Lens – Start-up costs & enterprise budgets <i>Chapter 4: Business Management for the Farm</i>
Tuesday, Jan 31 st 6-8PM	ONLINE	Session 7: Risk Management - Legal Structure, Record Keeping & Insurance <i>Chapter 6: Keep it – Entrepreneurship, Family Business Dynamics, and Managing Risk</i>
Tuesday, Feb 14 th 6-8PM	ONLINE	Session 8: Exploring Land Access Options
Dates & Times TBD	TBD	Optional Holistic Financial Planning Workshop, tentatively one day in person, one day online.
Tuesday, Feb 28 th 6-8PM	ONLINE	Session 9: Connecting with Local Resources (FSA & NRCS)
Tuesday, Mar 4 th 6-8PM	ONLINE	Session 10: Participant Show & Tell
Tuesday, Mar 21 st 6-8PM	ONLINE	Session 11: Participant Show & Tell
Saturday, Apr 1 st	IN PERSON Location & Timing: TBD	Optional In-Person Celebration Gathering

*We strongly encourage in-person participation for these sessions. However, if meeting in person is not accessible for you, we will provide a virtual option via zoom or recording.