



LAND  
STEWARDSHIP  
PROJECT

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## FARM BEGINNINGS

### 2023-2024: SESSIONS 1-11

Course Textbook: Whole Farm Management: From Start-up to Sustainability, edited by Garry Stephenson, 2019, Storey Publishing

DATE & TIME	ONLINE OR IN PERSON*	SESSION
Friday, Nov 10 <sup>th</sup> 6:30-8:30PM	IN PERSON	<b>Optional In-Person Social Gathering:</b> Meet your fellow classmates & facilitators – snacks & beverages provided. <b>Location:</b> Land Stewardship Project Minneapolis Office, 821 E 35th St, Minneapolis, MN 55407. LSP door is on the alley off of 35th Street. Hit “Meeting Rooms” buzzer next to door.
Saturday, Nov 11 <sup>th</sup> 10AM-4:30PM	IN PERSON	<b>Session 1:</b> Introduction to Whole Farm Planning and Goal Setting <i>Chapter 1: Dream It – Strategic Planning</i> <b>Location: TBD, Twin Cities</b>
Tuesday, Nov 21 <sup>st</sup> 6-8PM	ONLINE	<b>Session 2:</b> Assessing your Resources: What do you have and what do you need <i>Chapter 2: Do It - Farm Infrastructure, Labor, and Energy</i>
Tuesday, Dec 5 <sup>th</sup> 6-8PM	ONLINE	<b>Session 3:</b> Beginning Farmer Panel, Soil Health & Regenerative Practices <i>Chapter 5: Grow It – Managing the Whole Farm Ecosystem</i>
Tuesday, Dec 12 <sup>th</sup> 6-8PM	ONLINE	<b>Session 4:</b> Marketing your farm products & services <i>Chapter 3: Sell It – Markets &amp; Marketing</i>
Saturday, Jan 13 <sup>th</sup> 10AM-4:30PM	IN PERSON	<b>Session 5:</b> Financial Planning with a Holistic Lens - Personal, Household & Farm <i>Chapter 4: Business Management for the Farm</i>
Tues, Jan 23 <sup>rd</sup> 6-8PM	ONLINE	<b>Session 6:</b> Financial Planning with a Holistic Lens – Start-up costs & enterprise budgets <i>Chapter 4: Business Management for the Farm</i> <b>Location: TBD, Twin Cities</b>
Tuesday, Feb 6 <sup>th</sup> 6-8PM	ONLINE	<b>Session 7:</b> Risk Management - Legal Structure, Record Keeping & Insurance <i>Chapter 6: Keep it – Entrepreneurship, Family Business Dynamics, and Managing Risk</i>
Tuesday, Feb 13 <sup>th</sup> 6-8PM	ONLINE	<b>Session 8:</b> Exploring Land Access Options
Dates & Times TBD	TBD	<b>Optional Holistic Financial Planning Workshop</b> , tentatively one day in person, one day online.
Saturday, Mar 2 <sup>nd</sup> 10am-4:30PM	IN PERSON	<b>Session 9:</b> Connecting with Local Resources (FSA & NRCS) <b>Location: TBD, Twin Cities</b>
Tuesday, Mar 12 <sup>th</sup> 6-8PM	ONLINE	<b>Session 10:</b> Participant Show & Tell
Tuesday, Mar 19 <sup>th</sup> 6-8PM	ONLINE	<b>Session 11:</b> Participant Show & Tell

\*We strongly encourage in-person participation for these sessions. However, if meeting in person is not accessible for you, we will provide a virtual option via zoom or recording.

Evening sessions may be extended to 2 ½ hours pending farmer presenter availability.