



**LAND
STEWARDSHIP
PROJECT**

The Land Stewardship Project (LSP)'s mission is to foster an ethic of stewardship for farmland, to promote sustainable agriculture, and to develop healthy communities.

2024: Long Range Plan

In 2024, LSP's Board of Directors began the organization's next long range planning (LRP) process to develop a plan that will guide the organization over the next five years. LSP believes that by working together, culturally and racially diverse rural and urban people can take practical steps that result in greater stewardship of the land, more family farmers, healthy food for all and resilient, racially just communities. In a participatory process, members, supporters, allies, partners, staff, volunteers and board members all contributed their voices to the LRP.¹

TOTAL NUMBER OF PARTICIPANTS

591



547

people responded to the Member/Supporter Survey



81

people participated in the Member/Supporter Listening Sessions²



1:1s with organizational partners and allies

MEMBER/SUPPORTER SURVEY

- 86%** identified as Members/Donors of LSP
- 96%** recommend LSP membership to others
- 43%** identified as farmers or former/retired farmers
- 98%** agree or strongly agree that LSP is upholding its mission
- 98%** agree or strongly agree that LSP is upholding organizational values

AREAS OF DISCUSSION

- 1** What is valued about LSP
- 2** What stakeholders want from a LRP
- 3** Questions for the organization to explore during the LRP process

SURVEY: RESPONDENTS' COMMUNITY SIZE



34%

live in a rural area (<3,000 people)



16%

live in a small town (3k-15k people)



19%

live in a town (15k-100k people)



31%

live in a city (100k-1M people)

TOP-RANKED ORGANIZATIONAL PRIORITIES

Fighting excessive corporate power and consolidation in crop and animal agriculture to build a more equitable and fair food and farm system for producers and consumers.

Building climate resilience in our farm and food system.

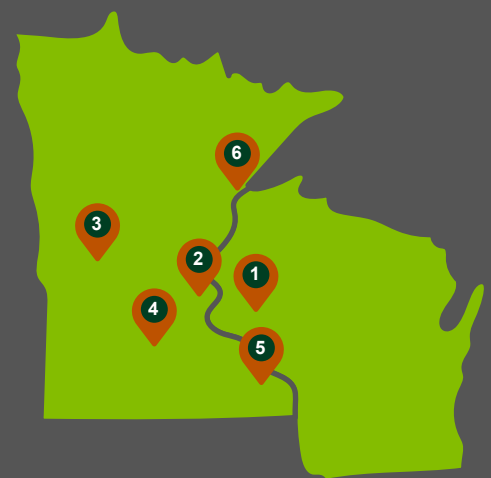
Addressing agricultural impacts on water quality and soil health.

Farmer-to-farmer soil health education.

Advancing policy reforms in our farm and food system at the local, state, and federal levels through grassroots community organizing.

LISTENING SESSIONS LOCATIONS

1. Menomonie, WI
2. Minneapolis, MN
3. Spicer, MN
4. St. Peter, MN
5. Winona, MN
6. Wrenshall, MN



DESIRED FIVE-YEAR OUTCOMES

- More farmers and smaller farms
- Sustainable agriculture practices are normalized
- Policy reforms that support the economic viability of small farms and sustainable agriculture practices

¹ LSP partnered with Seiche, a social impact strategy and communications firm, to support a participatory strategic planning process. Seiche conducted a survey of LSP members and supporters and supported LSP staff and member teams to co-host five, two-hour in-person listening sessions across Minnesota and Western Wisconsin.

² 37 listening session participants also submitted survey responses.